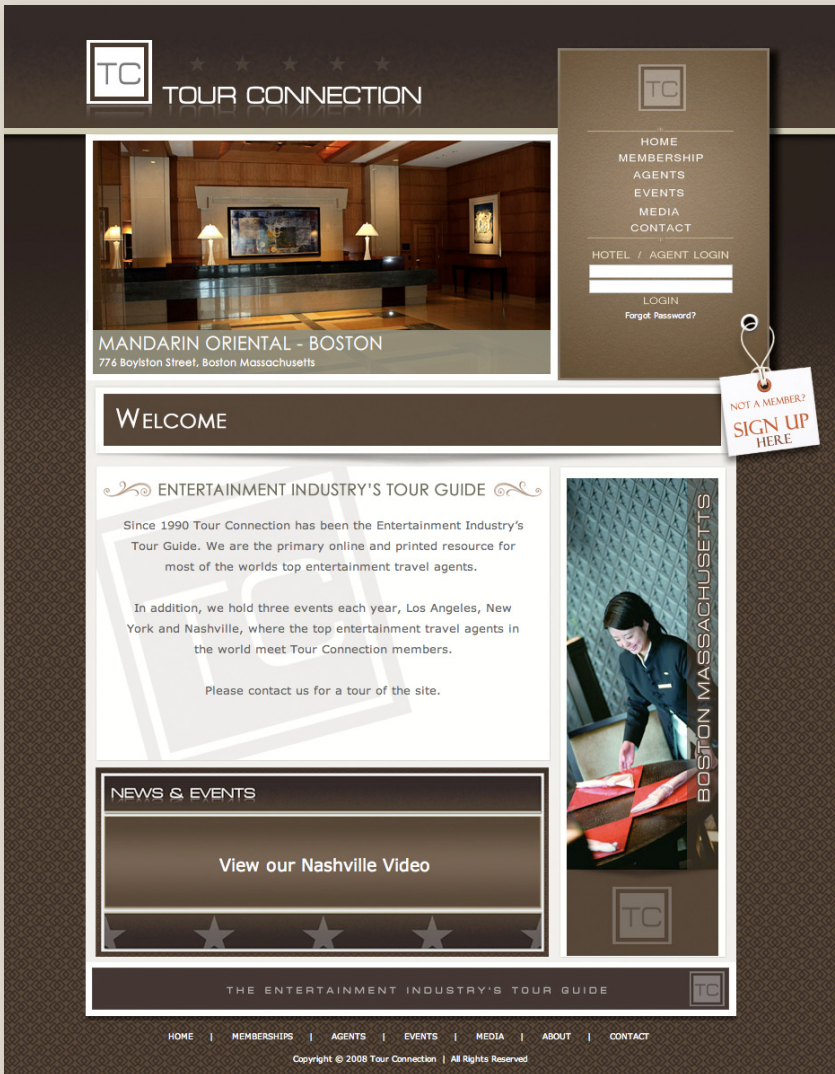


## Web Gallery & Banner Ad Rates



**TRY IT OUT**  
<http://www.TourConnection.net>  
 login as an AGENT  
 USERNAME: **guest** PASSWORD: **guest**

### TourConnection.com

Since 1990, Tour Connection has been the Entertainment Industry's Tour Guide. We are the primary online and printed resource of the world's most distinguished entertainment travel agents.

The Tour Connection Booking Guide lists hotels near concert venues and other locations worldwide. Tour Connection is the first place tour agents look when trying to find rooms for their artists and crew.

In addition, we hold three events each year, in Los Angeles, New York and Nashville, where top entertainment travel agents meet Tour Connection members, including property and other premier resource representatives.

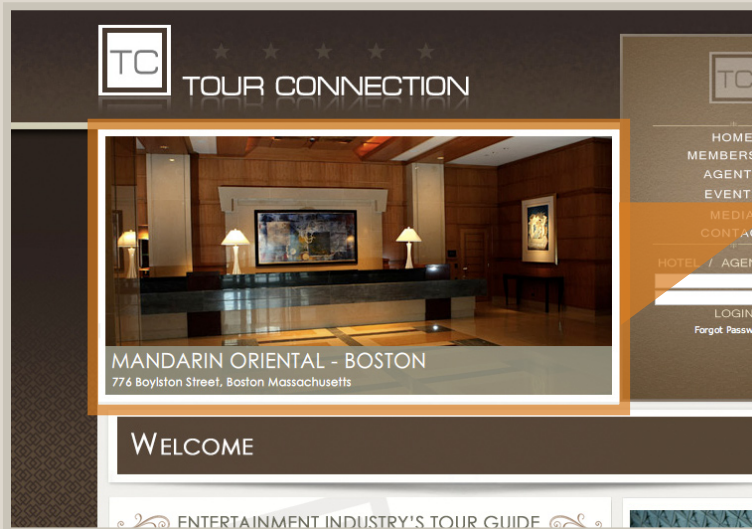
### Who uses Tour Connection?

Our guide is the primary resource used by the world's top entertainment travel agents to book over 3000 groups each year, including every major concert tour, major league sporting events, ice shows, film crews, and touring festivals.

# EXCLUSIVE FRONT PAGE ADS

## Own prime real estate.

Get premier placement on our front page, our most visible opportunity.  
Reserve your spot. Space is limited.



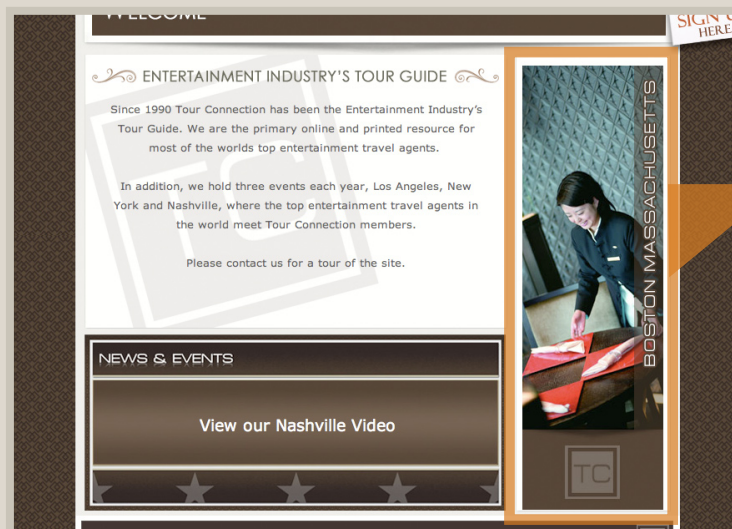
## Front Page Flash Image Gallery

Get the most exposure. Includes up to five rotating photos of your property with your property name and address. Exclusive to two properties each ad period. Properties are featured first at a 50% rotation. In other words, your property will be the first viewed for every other visitor.

**\$2900.00**

**Ad period: 90 Days**

**Ad size: 510px by 260px**



## Front Page Vertical Banner

Feature the finest your property has to offer. Your banner can be either static or dynamic Flash. Exclusive to two properties each ad period. Properties are featured first at a 50% rotation. In other words, your property will be the first viewed for every other visitor.

**\$1900.00**

**Ad period: 90 Days**

**Ad size: 170px by 533px**

# SEARCH LISTING PAGE ADS

Own a city or venue. Get targeted exposure.

When tour agents search a specific city or venue, your property will get noticed. Reserve your spot. Space is limited.



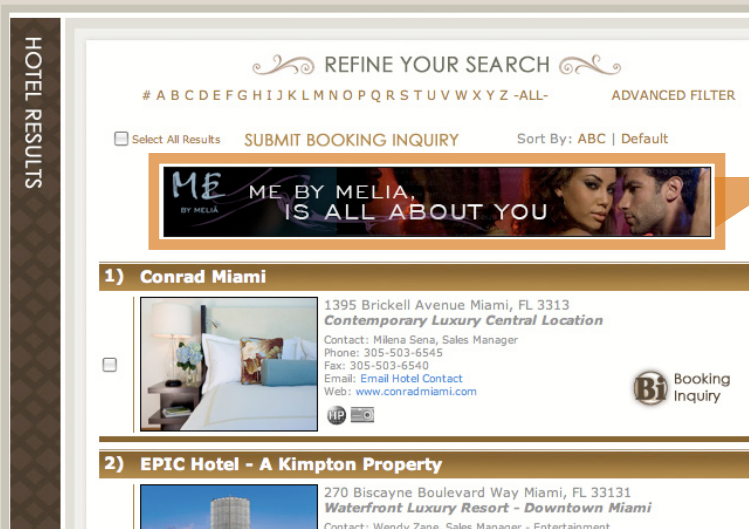
## City/Venue Search Top Page Gallery

Get the most targeted exposure. Includes up to five rotating photos of your property with your property name and address. Exclusive to two properties each ad period. Properties are featured first at a 50% rotation. In other words, your property will be the first viewed for every other visitor.

**\$1900.00**

Ad period: 180 Days

Ad size: 510px by 260px



## City/Venue Search Listing Horizontal Banners

Own both horizontal banners above and below the search listing of a city or venue. Your banner can be either static or dynamic Flash. Exclusive to four properties per city or venue each ad period. Ultimately, your property will be displayed for every visitor, and it will be the first viewed for every forth visitor.

**\$595.00**

Ad period: 180 Days

Ad size: 580px by 90px maximum

# ORDER FORM / AD SPECIFICATIONS

## CHOOSE YOUR AD(S)

### Front Page

Front top page gallery \$2900.00

Front page horizontal \$1900.00

URL Link (will open to your site when clicked):

http://www. \_\_\_\_\_

### Search Results Page

Search results top page gallery \$1900.00

Search results horizontal banners \$595.00

Desired City: \_\_\_\_\_

or  
Desired Venue: \_\_\_\_\_

URL Link (will open to your site when clicked):

http://www. \_\_\_\_\_

**YES I NEED TOUR CONNECTION TO CREATE MY BANNER AD.**

For our horizontal or vertical banner ads we can create a banner that communicates your unique message.

\$250.00 for static GIF or JPG - \$375.00 for dynamic FLASH

### FILE TYPES ACCEPTED

For image gallery ads we accept JPG. For horizontal or vertical banners we accept GIF, Animated GIF, JPG and FLASH.

\*Rates listed are for hotel properties directly purchasing a Tour Connection membership and are non-commissionable.  
Advertising agencies can be provided a commissionable ad rate schedule.

HOTEL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

CHECK ENCLOSED      TOTAL \$ \_\_\_\_\_

BILL MY ORGANIZATION - ATTN \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

PURCHASE ORDER # \_\_\_\_\_

### TOUR CONNECTION

125 Walnut, Rochester, MI 48307

PHONE: 248.650.3070

FAX: 248.650.8486

EMAIL: info@tourconnection.com

FED ID#: 38-2937551

### ALL ADVERTS

Tour Connection reserves the right to cancel or decline if technical, fraudulent, or misrepresenting situation develop. We reserve the right to decline any link to or from our site that is deemed unacceptable. Advertisements can be changed three times per contract. The advertiser agrees that it is responsible to third parties for the content of the advertisements. In the event that Tour Connection becomes liable to any third party as a result of an advertisement, the advertiser agrees to indemnify any or all of them for damages owed to the third party and for fees and cost associated with the controversy.