



2010/2011 **MEMBERSHIP ENROLLMENT**



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TOUR CONNECTION



TOUR CONNECTION

Since 1990, Tour Connection has been the Entertainment Industry's Tour Guide. We are the primary online and printed resource for the world's most distinguished entertainment travel agents.

The Tour Connection Booking Guide lists hotels near all types of entertainment venues from concert venues to film and festival locations. We are the first place travel agents look when trying to find rooms for their artists and crews.

In addition, we hold three events each year, in Los Angeles, New York and Nashville, where top entertainment travel agents meet Tour Connection members to strengthen relationships and book more business.

WHO USES TOUR CONNECTION?

Our guide is the primary resource used by the world's top entertainment travel agents to book over 3000 groups each year including major concert tours, theatrical groups and production travel such as film, television and commercials. Hotels from budget to five-star are relying on Tour Connection to be in front of the top entertainment travel agents.

35,000+ Room Night Requests Per Month!

Now is a better time than ever to expose your property to the growing entertainment travel industry.

- Entertainment tours are continually strong year round including holidays and soft periods.
- Membership costs are easily recouped by booking just a few rooms.
- Build relationships with VIP entertainment travel agents.



TRY IT OUT

<http://www.TourConnection.net>

login as an AGENT

USERNAME: **guest** PASSWORD: **tcguest**





MEMBERSHIP OPTIONS

PREMIER PLUS

Premier Membership benefits, PLUS... Premier Plus members are listed FIRST on the search results page on www.TourConnection.net. This enhanced listing includes:

- Four-Color Display Ad in the Cross-Reference section of the Tour Connection Booking Guide
- Highest, most distinguished placement on search results pages
- PHOTO on the search results page linking to your extensive online gallery
- "15 Seconds of Fame" video featuring hotel representative and/or property accessible from your Hotel Profile
- A link to your virtual tour accessible from your Hotel Profile
- Your "Hotel Offer" featured in newsletter and high visibility locations within our website
- Tag line which further distinguishes the hotel
- Direct link to your email and hotel's website
- Advanced invitations to our events in LA, New York and Nashville which sell out quickly each year

HALF PAGE	\$1447.00 Six Months	FULL PAGE	\$1647.00 Six Months
	\$2794.00 One Year		\$3194.00 One Year

PREMIER

Upgraded Basic Membership benefits, PLUS... Premier members are listed following the Premier Plus members on the search results page on www.TourConnection.net. This enhanced listing includes:

- Black and White Display Ad in the Cross-Reference section of the Tour Connection Booking Guide
- Higher, more distinguished placement on search results pages
- "15 Seconds of Fame" video featuring hotel representative and/or property accessible from your Hotel Profile
- Your "Hotel Offer" featured in newsletter and high visibility locations within our website
- Tag line which further distinguishes the hotel
- Direct link to your email and hotel's website
- Advanced invitations to our events in LA, New York and Nashville which sell out quickly each year

HALF PAGE	\$942.00 Six Months	FULL PAGE	\$1142.00 Six Months
	\$1784.00 One Year		\$2184.00 One Year

UPGRADED BASIC

Basic Membership benefits, PLUS... Monthly hotlist featuring contact information for current tours. Includes up to SIX images on your online profile.

\$695.00 Six Months	\$1290.00 One Year
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BASIC

Full-page, formatted Hotel Profile listing in the Tour Connection Booking Guide accompanied by a profile listing on www.TourConnection.net. Profiles provide all the pertinent information needed by our travel agents to book your property and are searchable many ways including by city, state and venues of your choice. One picture is included. Online booking feature allows agents to email you with an inquiry for upcoming groups requiring accommodations in your city.

\$699.00 One Year



ENROLLMENT FORM

YOU CAN ALSO
ENROLL ONLINE AT
TOURCONNECTION.NET

1 CHOOSE YOUR MEMBERSHIP

PREMIER PLUS

1 Year

\$2794.00 Half Page

\$3194.00 Full Page

6 Months

\$1447.00 Half Page

\$1647.00 Full Page

PREMIER

1 Year

\$1784.00 Half Page

\$2184.00 Full Page

6 Months

\$942.00 Half Page

\$1142.00 Full Page

UPGRADED BASIC

1 Year

\$1290.00

6 Months

\$695.00

BASIC

1 Year

\$699.00

*Rates listed are for hotel properties directly purchasing a Tour Connection membership and are non-commissionable. Advertising agencies can be provided a commissionable ad rate schedule.

2 MAIL OR FAX COMPLETED FORM

HOTEL _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT _____

EMAIL _____

PHONE _____

FAX _____

CHECK ENCLOSED TOTAL \$ _____

BILL MY ORGANIZATION - ATTN _____

AUTHORIZED SIGNATURE _____

PURCHASE ORDER # _____

REFERRED BY _____

TOUR CONNECTION
125 Walnut, Rochester, MI 48307

PHONE: 248.650.3070

FAX: 248.650.8486

EMAIL: info@tourconnection.com

FED ID#: 38-2937551

ALL ADVERTS

It is the responsibility of the Hotel to provide artwork for the print display ad prior to print deadline (Spring/Summer deadline is February 15th and Fall/Winter deadline is August 15th.) Tour Connection is able to create your display ad for an additional fee and with sufficient notice prior to the deadline. Please contact your Account Representative with any questions or concerns.